

The University of Western Ontario, School of Health Studies  
HS4200g, 2021  
Advanced Health Promotion  
**DRAFT OUTLINE & SUBJECT TO CHANGE**

participation that are specific to the course, teaching objectives, and learning outcomes. Regular attendance/engagement is expected and essential for all courses, but particularly those that include participation-related grades in their evaluation schemes. Participation means not only attendance at the synchronous class time, but paying attention during and actively engaging in the class discussions

pages not including appendices). See lecture information and the 'how to guide' for additional information for this and each section of the project.

You are responsible for identifying the names and student numbers of the people who participated in your needs assessment, and providing this information to the course instructor/TA at the start of the class following your focus group. (This is worth 2% of the final grade)

To ensure that there are no scheduling conflicts, all needs assessments will be conducted during class time (the 2nd part of class February 3<sup>rd</sup> and February 10<sup>th</sup>); a schedule will be created and you will have to sign up to participate in a needs assessment on the day that you are not conducting na2c 0 Tw 1.32 0 Td

this write-up will be presented and discussed in lecture (approximately 5 pages).

Each

book an appointment through OWL's 'Sign-Up' tab. Time slots will be 15 minutes in length. If a student books an office hour appointment and can no longer attend, they are expected to cancel their appointment on OWL, in service of other students. Office hour appointments will be available a week in advance and will close 12 hours prior. Students will be provided with a Zoom link upon sign-up. Because this is a relatively large class, e-mail tends to be an efficient and effective mode of communication between the course Instructor/Teaching Assistants and the students. Your e-mailed comments and questions are most welcome and will be responded to in as timely a fashion as possible (although unlikely after 5pm or on weekends), provided they are appropriate (note: you are expected to use your "UWO" e-mail address for this course).

E-mails, like any other form of communication with the course Instructor/Teaching Assistants, are



- a. Students will be allowed a maximum of two self-reported absences between September and April, and one self-reported absence between May and August;
- b. The duration of the excused absence will be for a maximum of 48 hours from the time the Self-Reported Absence form is completed through the online portal, or from 8:30am the following morning if the form is submitted after 4:30pm;
- c. The duration of the excused absence will terminate prior to the end of the 48 hour period, should the student undertake significant academic responsibilities (e.g., write a test, submit a paper) during that time;
- d. The duration of an excused absence will terminate at 8:30am on the day following the last day of classes each semester, regardless of how many days of absence have elapsed;
- e. Self-reported absences will not be allowed for scheduled final examinations; for midterm examinations scheduled during the December examination period; or for final lab examinations (i.e., "bellringers");
- f. Self-reporting may not be used for assessments (e.g., midterm exams, tests, reports, presentations, or essays) worth more than 30% of any given course;
- g. Students must be in touch with their instructors no later than 24 hours after the end of the period covered by the Self-Reported Absence form, to clarify how they will be expected to fulfil the academic expectations they may have missed.

### **Student Code of Conduct**

The purpose of the Code of Student Conduct is to define the general standard of conduct expected of students registered at The University of Western Ontario, provide examples of behaviour that constitutes a breach of this standard of conduct, provide examples of sanctions that may be imposed, and set out the disciplinary procedures that the University will follow. For more information, visit <http://www.uwo.ca/univsec/pdf/board/code.pdf>.

### **Academic Offences**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following website: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

### **Support Services**

There are various support services around campus and these include, but are not limited to:

1. Student Development Centre -- <http://www.sdc.uwo.ca/ssd/>
2. Student Health -- <http://www.shs.uwo.ca/student/studenthealthservices.html>
3. Registrar's Office -- <http://www.registrar.uwo.ca/>
4. Ombuds Office -- <http://www.uwo.ca/ombuds/>





agreement,

## Course Schedule

In the first 7 weeks of the course we will examine the concept of population-based health promotion program planning. Specifically, we will look at needs assessments, epidemiological assessments, social marketing as an intervention, and evaluation. Then, we will discuss individual-based health promotion and explore coaching as a technique of individual-based health promotion.

**Due Dates [all submissions to be provided electronically as word document via drop box in OWL]:**

For groups that complete their focus groups on Wednesday, February 3rd:

Needs Assessment due Wednesday February 24 @ 2:30pm

Epidemiological Assessment due Wednesday, March 10 @ 2:30pm

SM Campaign and Write Up: March 24 or 31 @ 2:30pm

Evaluation and Exec Summary: Wednesday, April 7 @ 2:30pm

For groups that complete their focus groups on Wednesday, February 10<sup>th</sup>:

Needs Assessment due Wednesday March 3rd @ 2:30pm

Epidemiological Assessment due Wednesday March 17 @ 2:30pm

SM Campaign and Write Up: March 31 @ 2:30pm

Evaluation and Exec Summary: Wednesday, April 7 @ 2:30pm